

## 1.0 Purpose.

To describe Rules for Use of GlobalG.A.P. Trademark & Logo, and GlobalG.A.P. Number (GNN) by a [producer or producer group/multisite producer](#).

## 2.0 Scope.3

This Procedure applies to a [producer or producer group/multisite producer](#) which is certified according to the International Standard ISO/IEC 17065:2012 and GlobalG.A.P. scheme requirements.

## 3.0 Responsibility.

[Auditors](#) are responsible to implement this Procedure by verifying the correct use of the GLOBALG.A.P. trademark and logo by the [producers or producer groups/multisite producers](#) at all times.

Program Quality Manager is responsible to revise and update regularly this Procedure.

## 4.0 Definitions.

**ICG:** International Compliance Group, Inc.

[Concepts and Definitions](#) included in the “[GlobalG.A.P. Trademarks Use: Policy and Guidelines](#)” apply.

## 5.0 Rules for Use of GlobalG.A.P. Trademark and Logo.

5.1 This Procedure complements Rules for Use of ICG’s marks described on the Policy **PO3**.

### 5.2 General Principles.

5.2.1 Consumers shall never be exposed to the GLOBALG.A.P. trademarks.

5.2.1.1 GLOBALG.A.P. trademarks shall not appear on consumer-facing touchpoints, e.g., in the store, on the product/product packaging, in consumer communication, or in retailers’ leaflets.

*The GGN label is a consumer-facing trademark linked to the GLOBALG.A.P. brand. The GGN label may be used in B2C contexts where the necessary conditions are met. See the GLOBALG.A.P. website and the GGN label brand guidelines for more information.*

5.2.2 The GLOBALG.A.P. trademarks and accompanying texts or claims may be used in certain business to business (B2B) contexts, where permission is granted. Permitted cases are detailed in 5.3.

*Note: Referencing GLOBALG.A.P. in CSR/ Sourcing Policies are detailed in 4.4 on GlobalG.A.P. Trademarks Use: Policy and Guidelines.*

5.2.3 GLOBALG.A.P. Identification Numbers (without accompanying trademarks) may appear at the point of sale, e.g., on a product, if required by the supply chain.

5.2.3.1 The company that labels a product or document with a GLOBALG.A.P. Identification Number shall have a valid GLOBALG.A.P. IFA, CoC, PHA, CFM certificate or a certificate from a benchmarked scheme/approved modified checklist, as detailed in sections 5.4.1 and 5.4.2.

- 5.2.4 The GLOBALG.A.P. trademarks shall never be used on promotional items, apparel items, bags/accessories of any kind, or personal care items.
- 5.2.5 Individuals or entities who are provided with a GLOBALG.A.P. seal shall use the seal to demonstrate their affiliation to the GLOBALG.A.P. brand. They shall not use the GLOBALG.A.P. trademarks for this purpose. See more information on GLOBALG.A.P. seals in section 5 on GlobalG.A.P. Trademarks Use: Policy and Guidelines.
- 5.2.6 Unauthorized use of the GLOBALG.A.P. trademarks may result in legal action.

### 5.3 Use of GLOBALG.A.P. Identification Numbers.

- 5.3.1 GLOBALG.A.P. Identification Numbers shall not be used to label a product that does not originate from certified production processes.
- 5.3.2 GLOBALG.A.P. Identification Numbers shall be used on only those transaction/sales documents which include products originating from certified production processes. If the transaction/sales documents include products originating from certified and noncertified production processes, the items originating from certified production processes shall be clearly identified as required by the relevant point of the principles and criteria.
- 5.3.3 The legal entity that labels a product or document with a GLOBALG.A.P. Identification Number shall have a valid GLOBALG.A.P. IFA, CoC, PHA, CFM certificate, or a certificate from a benchmarked scheme/approved modified checklist.
- 5.3.4 GLOBALG.A.P. Identification Numbers may be used as/converted into digital codes, e.g., a barcode, EAN number, generic QR code, etc. However, where a relevant point in the principles and criteria requires the inclusion of the GLOBALG. A.P. Identification Number in the product label and/or in the transaction/sales documents, the number shall appear in human-readable format as well.
- 5.3.5 Upon termination of the GLOBALG.A.P. Sublicense and Certification Agreement or a benchmarked scheme/approved modified checklist sublicense agreement, the right of the producer to use a GLOBALG.A.P. claim, the GLOBALG.A.P. trademarks, and all GLOBALG.A.P. Identification Numbers terminates with immediate effect.
- 5.3.6 GLOBALG.A.P. Identification Numbers shall be used in connection with the GLOBALG.A.P. system only. If an organization requires an identification number for other contexts or additional applications, the organization shall apply for its own GLN and report this number to GLOBALG.A.P., which shall register the organization under its own number and replace the already assigned GLOBALG.A.P. identification number accordingly in the GLOBALG.A.P. IT systems.
- 5.3.7 Whenever it is necessary to identify and segregate products originating from IFA v6 Smart certified and IFA v6 GFS certified production processes, the organization shall use the regular GGN for IFA v6 Smart (e.g., GGN 1234567890123) and a GGN with GFS extension for IFA v6 GFS (e.g., GGN 1234567890123\_GFS). Differentiation between the IFA v6 editions is obligatory for product labeling and on transaction/ sales documents when the customer/buyer requires it, if the producer has parallel production (including parallel ownership), and/or if the producer has IFA v6 Smart and IFA v6 GFS edition certification at the same time for the same product. On-product labeling with the GGN is not required per default.

### 5.4 GLOBALG.A.P. Trademarks and Identification Numbers: Use Cases.

- 5.4.1 Producers under GLOBALG.A.P. Certification or under Certification to a Benchmarking Scheme/ Approved Modified Checklist.

#### 5.4.1.1 Permitted.

##### 5.4.1.1.1 On promotional and informational materials (always B2B):

5.4.1.1.1.1 The trademarks may appear on the producer's website. They shall be accompanied by a hyperlink and/or GLOBALG.A.P. identification number and/or QR code linked to the producer's certification status in the GLOBALG.A.P. IT systems (e.g., GLOBALG.A.P. database and/or Validation Service).

##### 5.4.1.1.2 On products (always B2B):

5.4.1.1.2.1 The trademarks may be used on products which are not for human consumption and which are used as inputs for the production of the final products (as listed in the GLOBALG.A.P. product list), e.g., feed from Compound Feed Manufacturing (CFM) certified production processes, propagation material, aquaculture inputs (ova, seedlings, etc.), and livestock inputs (chicks) from IFA certified production processes, or comparable inputs from equivalent production processes certified to benchmarked schemes/approved modified checklists. If used, the trademarks shall be accompanied by a GLOBALG.A.P. identification number and/or QR code linked to the producer's certification status in the GLOBALG.A.P. IT systems.

5.4.1.1.2.2 GGNs (e.g., GGN 1234567890123) may appear on the product/product packaging, and/or at the point of sale in direct connection with individual products originating from certified production processes, provided the claim can be traced.

5.4.1.1.2.3 PHA-Ns (e.g., PHA-N 1234567890123) may appear on the product/product packaging, and/or at the point of sale in direct connection with individual products originating from certified production processes, provided the claim can be traced.

#### 5.4.1.2 Prohibited.

5.4.1.2.1 The GLOBALG.A.P. trademarks may not be used on products/product packaging which are intended to be sold to end consumers or where the trademark(s) might appear at the point of sale to end consumers.

5.4.1.2.2 Products sold to entities which are not using the products themselves (e.g., traders) and do not have CoC certification shall not feature and/or be labeled with the GLOBALG.A.P. trademarks or GLOBALG.A.P. identification numbers, nor carry a GLOBALG.A.P. claim. In this case, CoC certification is required to continue a GLOBALG.A.P. claim.

#### 5.4.1.3 Where to get the permitted trademarks?

5.4.1.3.1 Upon completion of a successful audit, ICG will grant the certificate holder the sublicense to use the trademarks and GLOBALG.A.P. identification number and supply the GLOBALG.A.P. GLOBALG.A.P. trademarks and seals style guide along with the GLOBALG.A.P. certificate or a certificate from a benchmarked scheme/approved modified checklist.

5.4.1.4 How is correct use monitored?

5.4.1.4.1 These conditions are listed as a Major Must in the IFA checklist, or in the benchmarked scheme/approved modified checklist documents and will be checked by the certification body auditor.

5.4.1.5 What are the consequences for incorrect use?

5.4.1.5.1 In the case of non-conformance to this Major Must, certification is not awarded until corrective action has been taken. Any observation of incorrect use which occur after the audit will be reported to the respective certification body. The certification body shall follow up on corrective actions.

5.4.2 Handlers and Traders.

5.4.2.1 Handlers and Traders Under GlobalG.A.P. Certification.

5.4.2.1.1 Permitted.

5.4.2.1.1.1 Handlers (e.g., traders and food service operators) with GLOBALG.A.P. CoC, CFM, or PHA certification or certification to a benchmarked scheme/approved modified checklist may use the GLOBALG.A.P. trademarks, identification numbers, and claims according to the rules specified in the respective standard documents. This includes their use in price lists/product offers/product catalogues, delivery notes, invoices, packing lists, and on-product labeling with a GLOBALG.A.P. identification number. This means that CoC Numbers, for example CoC 1234567890123, may appear on the product/product packaging and/or at the point of sale in direct connection with individual products originating from certified production processes, provided the claim can be traced.

5.4.2.1.1.2 Where products are purchased, GLOBALG.A.P. trademarks and claims shall always be accompanied by, at a minimum, the following information:

- GLOBALG.A.P. identification number, e.g., GGN for the producer or CoC Number for the supply chain company
- Shipped product name(s) or identification code(s)
- Shipped quantity (weight or number of units)
- Shipping date

5.4.2.1.2 Prohibited.

5.4.2.1.2.1 The trademarks may not be used in any other context without prior agreement.

5.4.2.1.3 Where to get the permitted trademarks?

5.4.2.1.3.1 Upon completion of a successful audit, the certification body will grant the certificate holder the sublicense to use the trademarks and GLOBALG.A.P. identification number and supply the GLOBALG.A.P. trademarks and style guide along with the GLOBALG.A.P. certificate.

- 5.4.2.1.4 How is correct use monitored?
  - 5.4.2.1.4.1 These conditions are listed as a Major Must in the CoC, CFM, and PHA checklists and will be checked by the certification body auditor.
  - 5.4.2.1.5 What are the consequences for incorrect use?
    - 5.4.2.1.5.1 In the case of non-conformance to this Major Must, CoC, CFM, or PHA certification is not awarded until corrective action has been taken. Any observation of incorrect usage which occurs after the audit will be reported to the respective certification body. The certification body shall follow up on corrective actions.
- 5.4.2.2 Handlers and Traders without GLOBALG.A.P. Certification.
  - 5.4.2.2.1 Handlers (e.g., traders and food service operators) without GLOBALG.A.P. CoC, CFM, or PHA certification or certification to a benchmarked scheme/approved modified checklist shall not use GLOBALG.A.P. identification numbers or claims unless otherwise specified in the respective standard documents.
  - 5.4.2.2.2 They may display the GLOBALG.A.P. trademarks in a sourcing policy context only. See section 4.4 on GlobalG.A.P. Trademarks Use: Policy and Guidelines for more information.
- 5.4.3 Retailers and Brand Owners.
  - 5.4.3.1 Permitted.
    - 5.4.3.1.1 The GLOBALG.A.P. trademarks may feature as a reference visual in sourcing/corporate social responsibility (CSR) policies. See section 4.4 on GlobalG.A.P. Trademarks Use: Policy and Guidelines for more information. If sourcing products with the GGN label, the GGN label logo and boilerplate text should be used in place of the GLOBALG.A.P. trademarks.
  - 5.4.3.2 Prohibited.
    - 5.4.3.2.1 The trademarks may not be used in any other context without prior agreement.
    - 5.4.3.2.2 GLOBALG.A.P. Community Members: Retailers and brand owners may also become GLOBALG.A.P. Community Members. Community members receive a GLOBALG.A.P. seal which may appear on the company's website. GLOBALG.A.P. seals shall not appear in sourcing or CSR policies. See section 5 for more information on GLOBALG.A.P. seals.
  - 5.4.3.3 Where to get the permitted trademarks?
    - 5.4.3.3.1 Contact the GLOBALG.A.P. key account manager in your area to obtain the trademarks and approval for use. If you are unsure who is the key account manager for your area, please contact customer support via email to [customer\\_support@globalgap.org](mailto:customer_support@globalgap.org)
  - 5.4.3.4 What are the consequences for incorrect use?
    - 5.4.3.4.1 The retailer in question will receive a written warning. If the error is not corrected, legal action may be taken.

#### 5.4.4 Industry Stakeholders and Business Partners using a GLOBALG.A.P. Service.

5.4.4.1 Industry stakeholders are those who have no formal business relationship but who have an informal connection to the GLOBALG.A.P. brand, e.g., initiatives which acknowledge and/or support GLOBALG.A.P. certification in some way. Business partners are those who use or provide a GLOBALG.A.P. service and therefore have a contract with FoodPLUS GmbH, e.g., for data transfer services.

5.4.4.2 Permitted.

5.4.4.2.1 Business partners and industry stakeholders may use the trademarks on their website to acknowledge the GLOBALG.A.P. brand, provided the target audience is a business (B2B communication).

5.4.4.3 Prohibited.

5.4.4.3.1 The trademarks may not be used in any other context without prior agreement.

5.4.4.4 Where to get the permitted trademarks?

5.4.4.4.1 Ask your contact person at the GLOBALG.A.P. Secretariat. They will check your eligibility and provide you with the trademarks and the GLOBALG.A.P. trademarks and seals style guide. If you are unsure whom to contact, you can email: [customer\\_support@globalgap.org](mailto:customer_support@globalgap.org)

#### 5.4.5 GLOBALG.A.P. approved Certification Bodies.

5.4.5.1 Permitted.

5.4.5.1.1 GLOBALG.A.P. approved certification bodies are permitted to use the GLOBALG.A.P. trademarks in B2B contexts, including on websites and certificates they issue.

5.4.5.1.2 Digital depictions of the trademarks (excluding certificates) shall be accompanied with a hyperlink or QR code linked to the certification body's GLOBALG.A.P. status on the GLOBALG.A.P. website.

Please note: GLOBALG.A.P. approved certification bodies which are also GLOBALG.A.P. Community Members are issued with a GLOBALG.A.P. seal to promote their membership status. The trademarks may not be used for this purpose. See section 5 for more information on seals.

5.4.5.2 Where to get the permitted trademarks?

5.4.5.2.1 Upon achieving final approved status, certification bodies will receive the trademarks and GLOBALG.A.P. trademarks and seals style guide from the GLOBALG.A.P. CB Administration team.

5.4.5.3 How is correct use monitored?

5.4.5.3.1 The GLOBALG.A.P. Integrity Program monitors certification bodies' correct use of GLOBALG.A.P. trademarks.

5.4.5.4 What are the consequences for incorrect use?

5.4.5.4.1 Incorrect use will result in sanctions as detailed in the GLOBALG.A.P. CB sanction catalogue.

## 5.5 Updates.

- 5.5.1 ICG makes publicly available the current version of this Policy through its official website: [www.ic-group.com](http://www.ic-group.com).
- 5.5.2 ICG will notify to certified companies about any update of this Policy.

## 5.6 Doubts and Comments.

- 5.6.1 In case you are in a doubt about use and/or application of ICG's mark, Accreditation Bodies and/or Owner Schemes symbols, you can make contact to:  
President and Vicepresident  
Phone: +1 619 990 0101  
Email: [gil.llanes@ic-group.com](mailto:gil.llanes@ic-group.com); [maryann.llanes@ic-group.com](mailto:maryann.llanes@ic-group.com)

## 6.0 References.

[GlobalG.A.P. Trademarks Use: Policy and Guidelines. Version 1.0-1.](#)

PO 3 "Policy and Rules Regulating Use of ICG Mark".

## 7.0 Formats / Exhibits.

Not Applicable.